

2 June 2010

## Liz Blake – Letter of Recommendation

To whom it may concern,

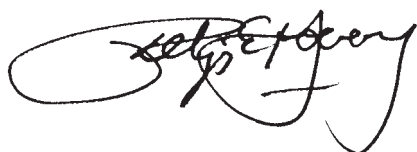
Liz Blake worked for 16 years as an independent Sales Director with Le Reve, achieving the company's highest leadership status and recognition whilst building and inspiring a significant international sales team of cosmetic consultants. Her leadership achievements were most meritorious as her widespread business was developed from a small rural population centre involving other similarly populated regions – an outcome rare in an otherwise urban dominated enterprise.

Liz's role was largely autonomous as she was responsible for the creation of her own business strategy, tools and other resources. Her achievements required great strength of character, tenacity and vision in addition to the people skills and empathy needed in a largely female business that was subject to cyclical successes and disappointments.

Liz is a clear and concise thinker, well reasoned and meticulously ethical. She is an excellent networker, tech savvy and is delightfully free of damaging ego in team situations, while retaining the ability to positively influence necessary outcomes. Her chosen value of personal contribution as opposed to personal benefit was demonstrated many times over as she voluntarily built the broader business at home and abroad by conducting seminars and work-shops, guest speaking and so forth without demand for personal compensation.

Liz is a resourceful and creative leader of the highest calibre whose driving joy is to make a real difference.

Yours Sincerely,



Phillip E. Hobby  
Chief Executive Officer